

MICHAEL  
FRIEDLAND  
ASSOCIATES

Marketing  
Communications

6500 Wilshire Blvd.  
Signage  
Case Study

6500

WILSHIRE

**6500**  
WILSHIRE

**6500**  
WILSHIRE





Sumitomo  
Marine & Fire  
Insurance Co. Ltd.

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**750**

Telecom  
Entertainment, Inc.

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**1180**

6500

WILSHIRE

Great  
American



Parking